



Professional Dog Walkers Association 2024/2025 Annual Report

For the year ending 30 June 2025



pdwa.co.nz



[@pdwa.nz](https://www.instagram.com/pdwa.nz)



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From the Chair

It is with great pride that I present the Professional Dog Walkers Association's (PDWA) inaugural Annual Report. This past year has been truly transformative for our industry.

This year we successfully **advocated against Auckland Council's proposed ban on walking multiple dogs**, safeguarding our members' livelihoods and the welfare of the dogs they care for. This was a significant undertaking for the Committee and involved countless hours to rally the industry and present strong evidence to Auckland Council which they couldn't ignore. The outcome is the best we could have hoped for and presents a great opportunity for members and the industry.

We also formally **incorporated the association** and launched our **official website, social media channels, and a members-only Facebook group**. These platforms significantly enhance our ability to connect, share information, and build community for the industry. Further solidifying our commitment to professionalism, we introduced our **Member Code of Conduct** and are developing **suggested minimum standards** for dog walkers which we hope to grow in the coming year.

These achievements were only possible thanks to the unwavering support of our dedicated members, supporters, and Committee. Your commitment to responsible dog walking and protecting our industry inspires us. Looking ahead, PDWA remains dedicated to supporting members, promoting best practices, and advocating for a thriving and respected professional dog walking community. Thank you for being part of this vital journey.

Sincerely,
Ben Spick
Chair, Professional Dog Walkers Association



From the Committee

As we reflect on PDWA's first year, your Committee wants to extend our heartfelt thanks to each of you. This year has been about more than just advocacy or milestones; it's been about the power of a community coming together to support one another and protect our industry and the dogs we care about.

We owe a special thank you to Ben Spick, who has tirelessly led PDWA this year. Ben has dedicated countless hours to ensuring our industry not only survives but thrives. Without his relentless dedication, advocacy, and leadership, the recent positive outcome with the council would not have been possible. We are hugely grateful for his unwavering commitment to making sure PDWA was heard and represented.

We also want to express our sincere appreciation to Dom and all the other individuals who generously volunteered their time and efforts to support PDWA's mission this year. Your contributions have been invaluable.

We're incredibly excited about the year ahead! We look forward to shifting our focus to growing our industry and delivering some truly valuable initiatives for our members. We sincerely hope you'll join us on this journey.

With appreciation,

The PDWA Committee



Members:

We represent the majority of professional dog walkers in Auckland

120

Members and 9
associate members



We sent out **12** member
update emails including **5**
special bylaw reminder
updates

We consulted on what members think
about the code of conduct and minimum
standards with **25** responses

Council Bylaw:

3,456

Signatures for our petition
against the Council Bylaw

Attended 13 local board
meetings to advocate for
professional dog walkers



60 members had their say
told us what they thought
about council proposal

We made 3 formal submissions on the Council Bylaw proposal,
1 written submission of 47 pages and 2 oral submissions.





Code of Conduct:

We created a member code of conduct which applies to every member



We are well underway with a set of minimum standards for dog walkers.

We set up a complaints process which sets out how complaints received by PDWA are managed and considered which is working well.

4

Complaints were received up to 30 June 2025 with **three** closed after receiving responses from the dog walker in question and one in initial stages.

Website and Socials:

We established PDWA social media accounts which are now a key communication channels



We set up our website which can have exclusive member only resources and provide a space to inform the public about dog walking



We set up a new members only facebook group for members to discuss dog walking and association topics

Our Committee:

13

Committee meetings over the past year with a **98%** attendance rate

On 9 August 2024 Hazel Wells resigned from the Committee. On 8 November 2024 the Committee appointed **Leda Taylor** to the Committee until the 2025 AGM.



The Committee has a vision for PDWA in the future which fall into 5 key objectives:

1



Grow

the PDWA community and support base

2



Elevate

professionalism by creating standards for our members/industry

3



Educate

Create member resources; organising educational events and seminars

4



Build

a sense of community

5



Engage

with the public, councils and our support base

Annual Financial Statements

Society name **Professional Dog Walkers Association Incorporated**
For the year ended **31 March 2025**

Income/receipts and expenditure/payments

Income/receipts

	Current Year	Last Year
Donations, koha, bequests and other fundraising	\$ 570.00	\$ -
Grants received	\$ -	\$ -
Membership fees and subscriptions	\$ -	\$ -
Sale of goods or services (commercial activities)	\$ -	\$ -
Interest or dividends received	\$ -	\$ -
Other cash received (e.g. cash from the sale of assets or investments)	\$ -	\$ -
Total	\$ 570.00	\$ -

Expenditure/payments

	Current Year	Last Year
Fundraising costs	\$ -	\$ -
Employee and volunteer related costs	\$ -	\$ -
Rent and utility costs	\$ -	\$ -
Costs related to sale of goods or services (commercial activities)	\$ -	\$ -
Grants and donations paid	\$ -	\$ -
Other cash paid (e.g. cash for the purchase of assets or investments)	\$ -	\$ -
Total	\$ -	\$ -

Assets and liabilities

Assets

	Current Year	Last Year
Cash or cash equivalents	\$ 570.00	\$ -
Land and buildings	\$ -	\$ -
Vehicles	\$ -	\$ -
Investments	\$ -	\$ -
Other assets (e.g. amounts loaned to other persons)	\$ -	\$ -
Total	\$ 570.00	\$ -

Liabilities

	Current Year	Last Year
Loans and other borrowings	\$ -	\$ -
Other liabilities (e.g. money held on behalf of others)	\$ 500.36	\$ -
Total	\$ 500.36	\$ -

Mortgages, charges and other security interests affecting any property

	Debt Value	Description of Property
Mortgage over property	\$ -	
Charge over property	\$ -	
Other security interests	\$ -	

Committee member signatures

Date **11 July 2025**
Name **Benjamin Spick**
Signature 

Date **11 July 2025**
Name **Alexa Stubbington**
Signature 

Notes to the Annual Financial Statements

General Note

The Association was incorporated on 6 June 2024.
On 26 September 2024 Inland Revenue confirmed that the Association qualifies as a non-profit organisation and will receive a special Income Tax deduction of up to \$1,000.
The Association was not registered for GST during the period.

Note 1

Other liabilities are amounts owed to Pack Social Limited incurred to the establish the Association (\$139.88) and charges for the Association's website (\$360.48).
Ben Spick disclosed that he was interested in this transaction as a director of Pack Social Limited on 21 June 2024. This liability was paid on 21 April 2025.